

Animal Matters:
A Seminar Series from
The Center for Animals and Public Policy
Spring 2012 lectures
Paths to Improvement of Food Animal Welfare



Friday, February 17th at Noon
Tufts Cummings School of Veterinary Medicine
Agnes Varis Lecture Hall
Members of the public are invited!

Certified Humane®: A Market Solution

Jackie Sleeper
Director of Certification, Certified Humane

Ms. Sleeper is an Honors graduate of Oregon State University's Animal Science Department with an emphasis on Animal Behavior and Bioethics. Growing up on a multi-species farm in the Pacific Northwest, she gained extensive experience with livestock and poultry species. As the Director of Certification at Humane Farm Animal Care, Sleeper puts her experience and education to good use as she oversees the inspection and certification process, assists producers, works with the HFAC scientific committee, and leads the inspector training program. Her seminar will identify the key issues in creating change in the animal agriculture industry, and how a market-based solution like the Certified Humane® program addresses those issues. Come to learn more about consumer demand and preference for humanely-raised products, how the Certified Humane® program is helping farmers meet that demand, and what differentiates Certified Humane® from other certification schemes.

The Center for Animals and Public Policy (CAPP) advances research, policy analysis, education and service pertaining to the important roles animals play in society, and explores the ethical implications of the human-animal relationship.

For more information, call 508 839-7991 or see: <http://www.tufts.edu/vet/capp/>

